BEER RELEASES

Quicker, cheaper and accurate yeast analysis with the Oculyze BB 2.0

Better Brewing with the all new Oculyze BB 2.0

Visit us during CBC 2019 at booth #10030 to find out more.

10x faster & more accurate than traditional methods
Viability & concentration in under a minute
Automatic storage and backup
Simple plug & play feature
Now compatible with most USB C & Micro USB OTG capable android devices
Ultra lightweight & compact

GIGANTIC HELLBOY BEERS
To commemorate the 25th anniversary of the publication of Hellboy: Seed of Destruction, Oregon’s Gigantic Brewing and Dark Horse Comics are teaming up to create 666 cases of Hellboy beer, based on award-winning cartoonist Mike Mignola’s legendary character. Gigantic Brewing will release six different Hellboy beers, with flavors inspired by fan-favorite characters from the comic books.

giganticbrewing.com

CAPE MAY LAGER
Cape May Lager is a clean, crisp, and easy-drinking pale lager. Cape May Lager adds a touch of melanoidin malt—less than 5 percent of the total malt bill—for color and a bit of “zing.” The result is a clean, crisp, approachable brew that shows off each ingredient, giving each its moment to shine without overpowering the others.
capemaybrewery.com

TELLURIDE ALPENGOSE
AlpenGOSE is a 4.5 percent ABV Leipzig-style gose with Italian plums. The plums lend a layer of fruity goodness to the tart, pink ale, which is balanced by spicy coriander and the mineral mouthfeel of Himalayan salt. The name is a reference to alpenglow, a pink hue appearing on mountains at dawn and dusk.
telluridebrewingco.com
Yakima Chief Hops is partnering with Cryer Malt, a premier supplier of malt throughout Australia and New Zealand, which is allowing YCH to store its hops in strategic warehouse locations throughout Australia. YCH will also work directly with the Cryer Malt sales team, providing Australian brewers with an additional sales support network. Effective immediately, this new business partnership seeks to overcome any logistical and customer service challenges and improve upon YCH’s already deep connection to the Australian brewing market.

In addition, Yakima Chief Hops plans to hire an Australian-based hops manager who will report directly to YCH’S vice president of sales for North and South America, Ryan Hopkins, along with YCH’s grower-owners. This new team member will be responsible for ensuring that a constant and expansive supply of quality hops is accessible to all brewers throughout Australia.

**MONADNOCK ADDS TWO**

As Monadnock celebrates its 200th anniversary making a diverse range of specialty papers, it announced an investment in two new members of its sales and marketing team.

Troy Hill is an experienced sales professional offering innovative client solutions. He excels in developing business in new markets and has over 20 years of experience in narrow- and wide-format digital printing platforms. Hill hails from Leander, Texas, where he will serve as one of Monadnock’s two new senior sales managers.

Michelle Jambor has over 25 years of experience in technical/specialty papers in direct sales and territory management. Her knowledge of polymer-saturation and fiber-based performance papers will lead to new opportunities for Monadnock. Jambor resides in Dowagiac, Mich.

Founded in 1819, Monadnock Paper Mills is the oldest continuously operating paper mill in the United States, providing a diverse portfolio of paper products ranging from technical/specialty papers to premium printing and packaging papers for leading brands worldwide.

**OCULYZE, BIOTECON TEAM UP**

Oculyze, the world’s premier platform for mobile image analysis, and BIOTECON Diagnostics, a renowned food and beverage quality testing provider, announced the signing of a strategic partnership. The agreement appoints BIOTECON as the exclusive global distributor of Oculyze’s latest technological innovation, the Oculyze Better Brewing (BB) 2.0.

The Oculyze BB 2.0, a quality German-made hardware/software combination, enables breweries to determine viability and concentration of their yeast in less than a minute. It is compact, weighing under 200 grams, and can fit in the palm of a hand. The technology comes equipped with a high-quality optical scope that is comparable to a high-end laboratory microscope and compatible with most Android mobile phones and tablets.