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PRESS RELEASE

Oculyze gears up to showcase its latest technological innovation at BrauBeviale 2018

October 1st , 2018, Wildau, Germany: Oculyze, a spinoff from the Technical University (TH) Wildau and the world's premier platform for mobile image analysis, today announced that it would be participating at the forthcoming BrauBeviale trade fair to be held from the 13th to the 15th of November 2018 in Nuremberg. BrauBeviale is the world's biggest capital goods fair for the beverage industry and specifically one of the most important European trade fairs for the production and marketing of beer and soft drinks. Oculyze will be exhibiting alongside various other young companies from Germany that develop innovative products and processes for the beverage industry as part of the exclusive line up of exhibitors making up the **Innovation made in Germany** Pavilion.

Announcing the participation, Kilian Moser, co-founder and Chief Executive Officer of Oculyze said:

***“As a young and innovative German Biotech firm, we are pleased to once again be part of the BrauBeviale trade fair, having signed on our first customer during the 2016 edition of the fair. My co-founders and I began Oculyze with a vision to provide automated image analysis for anyone anywhere and through the launch of our first product, the Oculyze BB (better brewing), we took big steps in the right direction.*”**

The Oculyze BB is a hardware software combination that enables breweries to determine concentration and viability of their yeast in less than a minute. It is also significantly faster and cheaper than competing products and drastically reduces repitching costs by thousands of Euros per year, whilst ensuring the same consistent taste and quality in beer.

Over the past year we have been working on developing and implementing new technological advances and will be using the BrauBeviale as a platform to launch our next innovation. I believe the fair offers us a great opportunity to interact with like-minded innovative and receptive individuals and organizations, and am looking forward to sharing our innovation with the brewing industry.”

Commenting on the 2018 edition, Andrea Kalrait, Director Exhibitions BrauBeviale said:

“We are very happy that so many young and innovative companies from Germany are taking advantage of exhibiting in the Pavilion Innovation made in Germany. BrauBeviale is the world's biggest capital goods fair for the beverage industry this year and therefore the best platform for them to show their new products – especially if they are so innovative and interesting for



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the brewing industry like the device and technology from Oculyze. That's what BrauBeviale stands for: the key platform for the beverage industry where you can discuss ideas and develop solutions in an inspiring atmosphere. We wish all companies a successful participation in this year's BrauBeviale!"

*******ENDS*******

About Oculyze GmbH

Oculyze GmbH is a globally selling BIOTECH firm and the world's premier platform for mobile image analysis. Its cloud-based image analysis software transforms ordinary mobile devices into powerful tools enabling anyone to take a microscopic image and receive accurate and reproducible results in seconds without specialized expertise needed. As a first application of their technology, Oculyze created Oculyze BB (Better Brewing), a hardware software combination that allows breweries to determine concentration and viability of their yeast in less than 1 minute. Future applications, in various stages of development, range from agricultural monitoring to a point of care diagnostic tool.

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